

The landscape may be challenging

Global distributors transform to adapt, survive, and thrive

The distribution sector is not alone in needing to cope with one of the most challenging periods in recent history.



Whether the challenges are external or internal, organizations are either taking action now or planning to address them through technology.



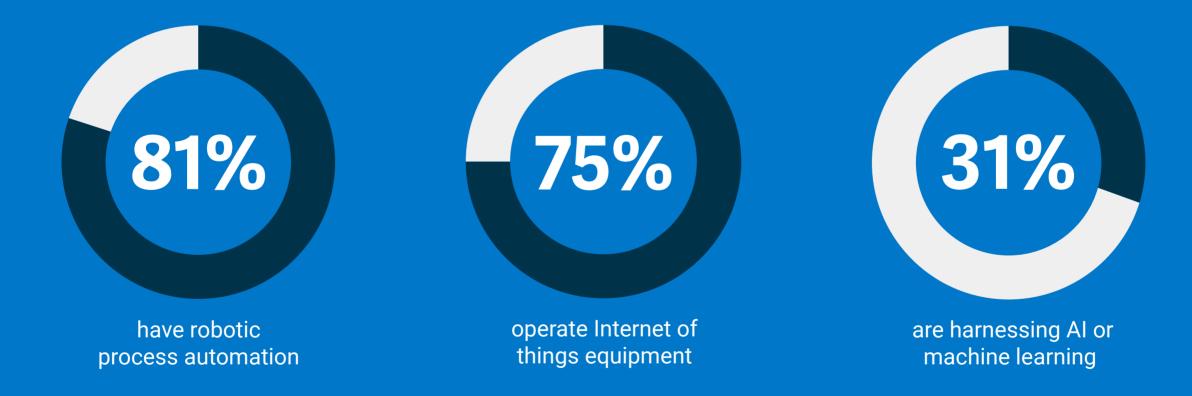
37% plan to implement cloud-based tech

36% are increasing their e-commerce

Leveraging technology

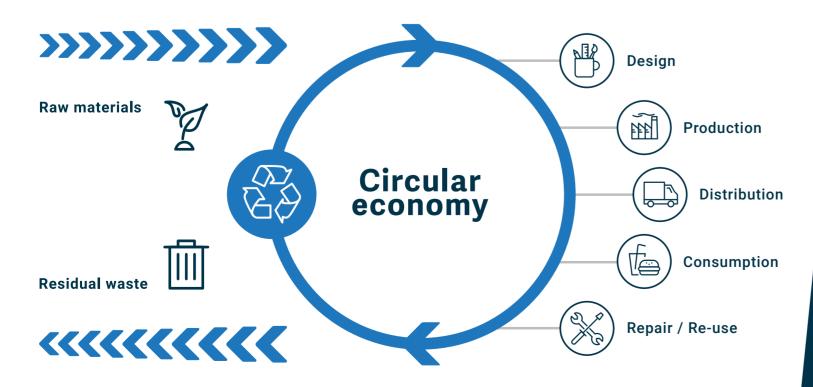


Technology plays a key role in how distributors are adapting to changing requirements.



The green agenda

Along with transforming digitally, distributors around the world are rapidly advancing their circular economy transformation.



Top two sustainability strategies include:

73% product recycling and reverse logistics

65% Iow/on emission internal logistics

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