

3 WAYS TODAY'S CFO IS FAR MORE THAN JUST THE HEAD OF FINANCE

They are operational leaders, planners, and visionaries who must lead their organizations through changing times.

A recent survey* reveals what's on the top of mind of today's CFOs, and where the future is headed.

1 CHALLENGES

CFOs face a multitude of challenges every day. But one common thread entwines them—lack of resources.

Constraints hinder future growth opportunities, which can ultimately impact the bottom line.



70% of CFOs are concerned about their day-to-day responsibilities interfering with the ability to plan strategically.

70%

31%

Nearly one third cite a lack of IT system support as a prevalent challenge

2 TRANSFORMATION

Businesses are constantly evolving. While change is ever present, the more the change, the more businesses are impacted and need to respond accordingly



Nearly 75% said their finance operating model will change significantly over the next 3 years.

63% are experiencing moderate to severe disruption to the business

3 TECHNOLOGY

With limited resources, businesses must innovate and invest in their future—or risk being left behind.

More than ever, technology plays a pivotal role in how CFOs are transforming their organizations to continually add value.

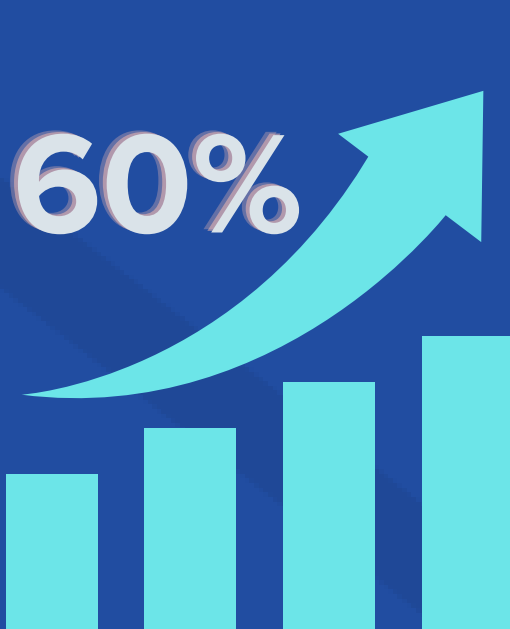


74% said Data Analytics would have the greatest impact to their firms over the next 3 years.

74%

Nearly half believe Automation, the Cloud, and AI will change how business is done.

High-performing organizations plan to spend—on average—nearly 60% more on technology than low performing over the next 12 months.



THE RISK OF NOT INVESTING IN THE FUTURE IS GREAT—CAN YOUR ORGANIZATION AFFORD TO WAIT?

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SOURCES:
Anticipatory CFO Report
Survey-Business Learning Institute